

Opportunistic Hospital Based Cervical Cancer Screening Clinic at Tata Medical Center - Experience & Outcome



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INTRODUCTION

- Cervical Cancer Is leading cause of cancer mortality.
- Lack of awareness among women and care givers lead to poor health seeking behaviour.

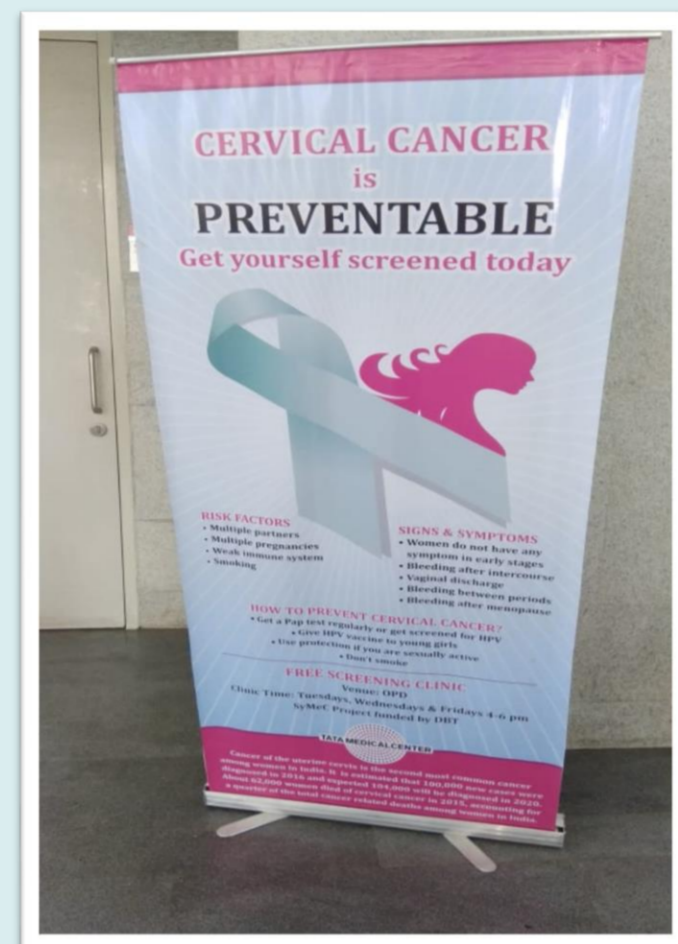
AIM

- Evaluate the efficacy of establishing a hospital based opportunistic screening clinic.
- With intention of disseminating awareness and knowledge by empowering cancer affected women.

HYPOTHESIS

Women suffering from any cancer & their family members are more likely to be receptive to adopt cancer prevention measures in general & motivate other to participate

Methods



Empower them with knowledge to motivate other to participate.

Development of IEC materials



To identify patient representatives involved in community work like NGO's, clubs, corporate, religious institute etc



Phone Calls



Involving the male members of family to encourage the women to participate in the screening



One to one & group counselling

Successful snow-ball effect of Awareness

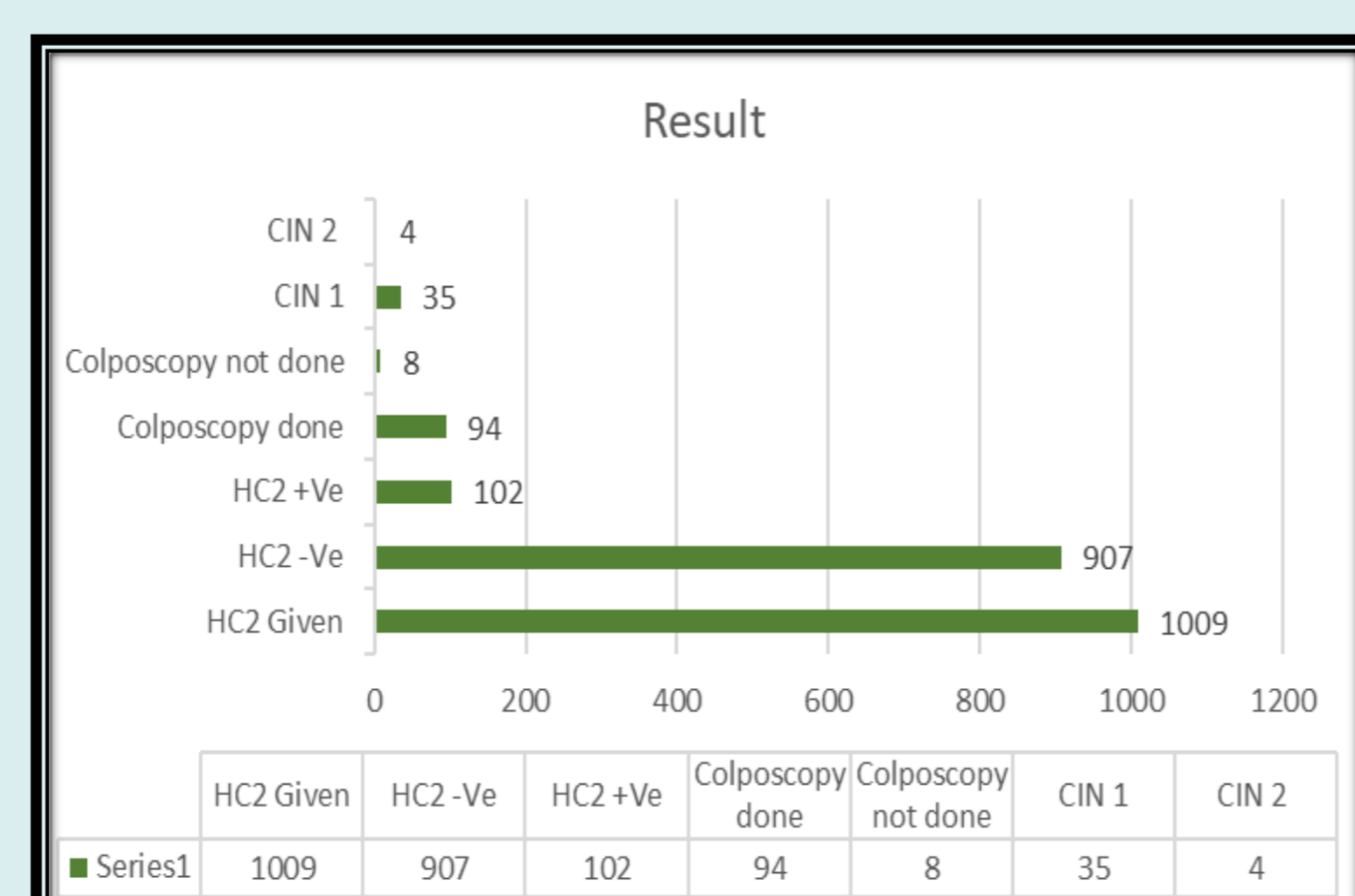
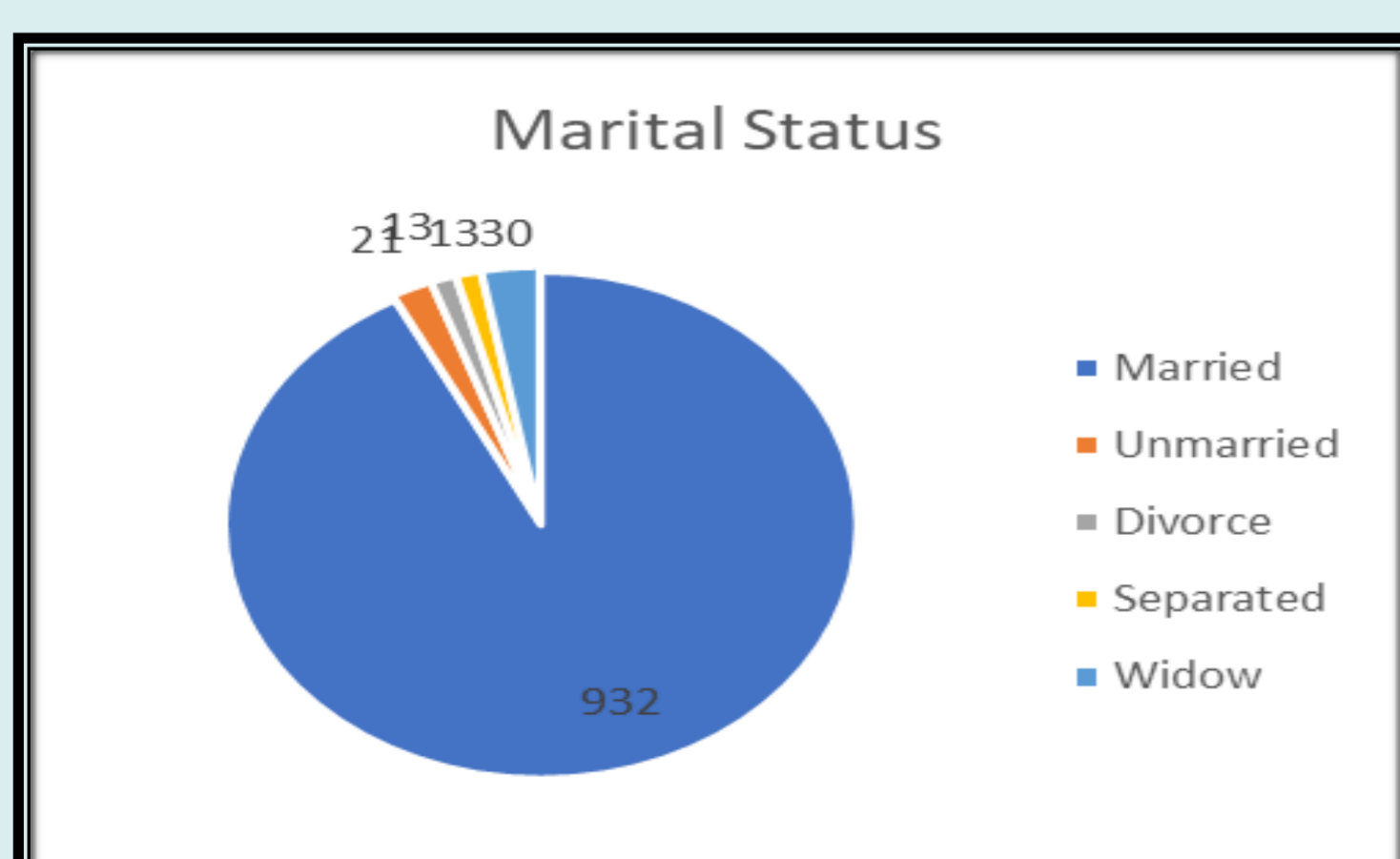
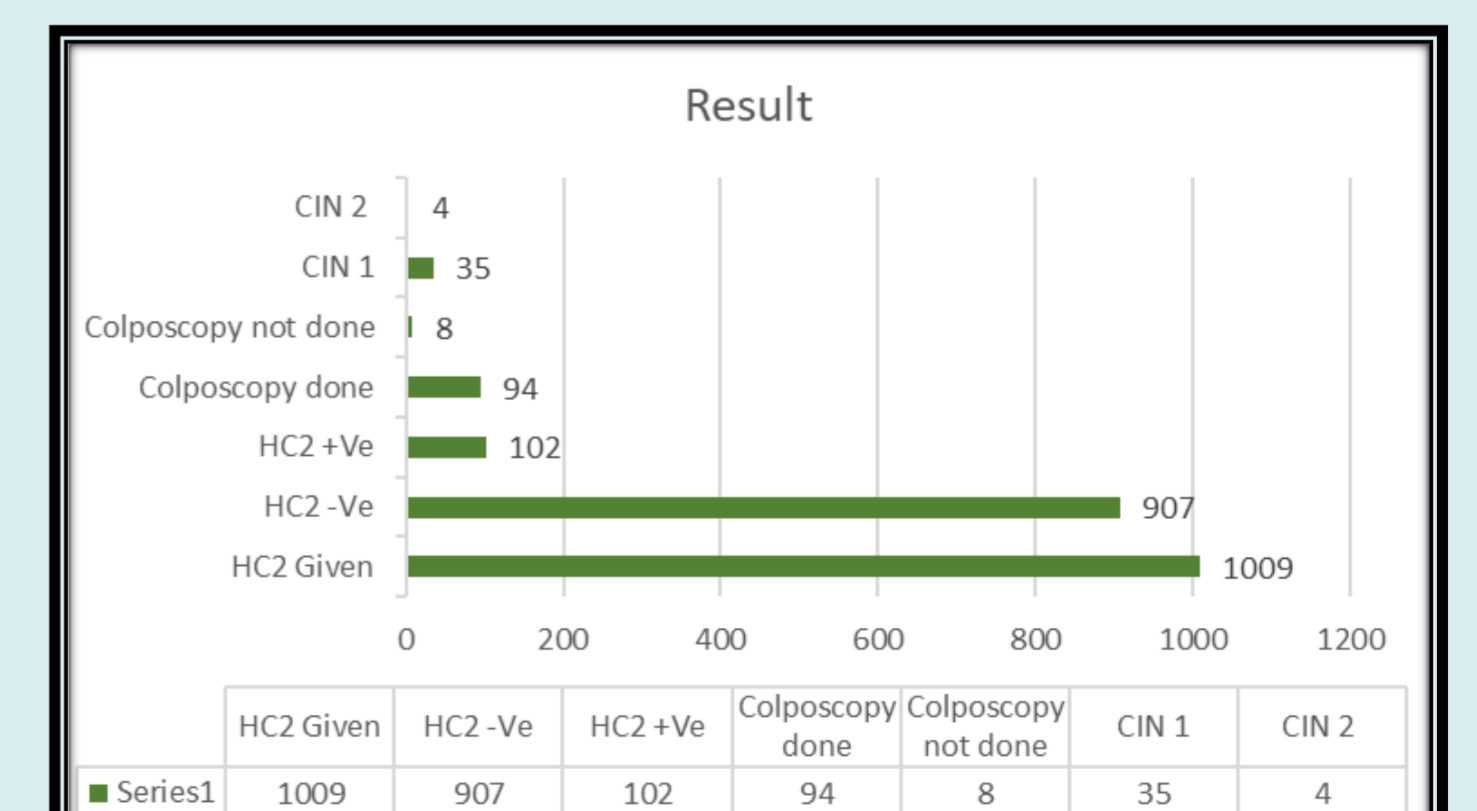
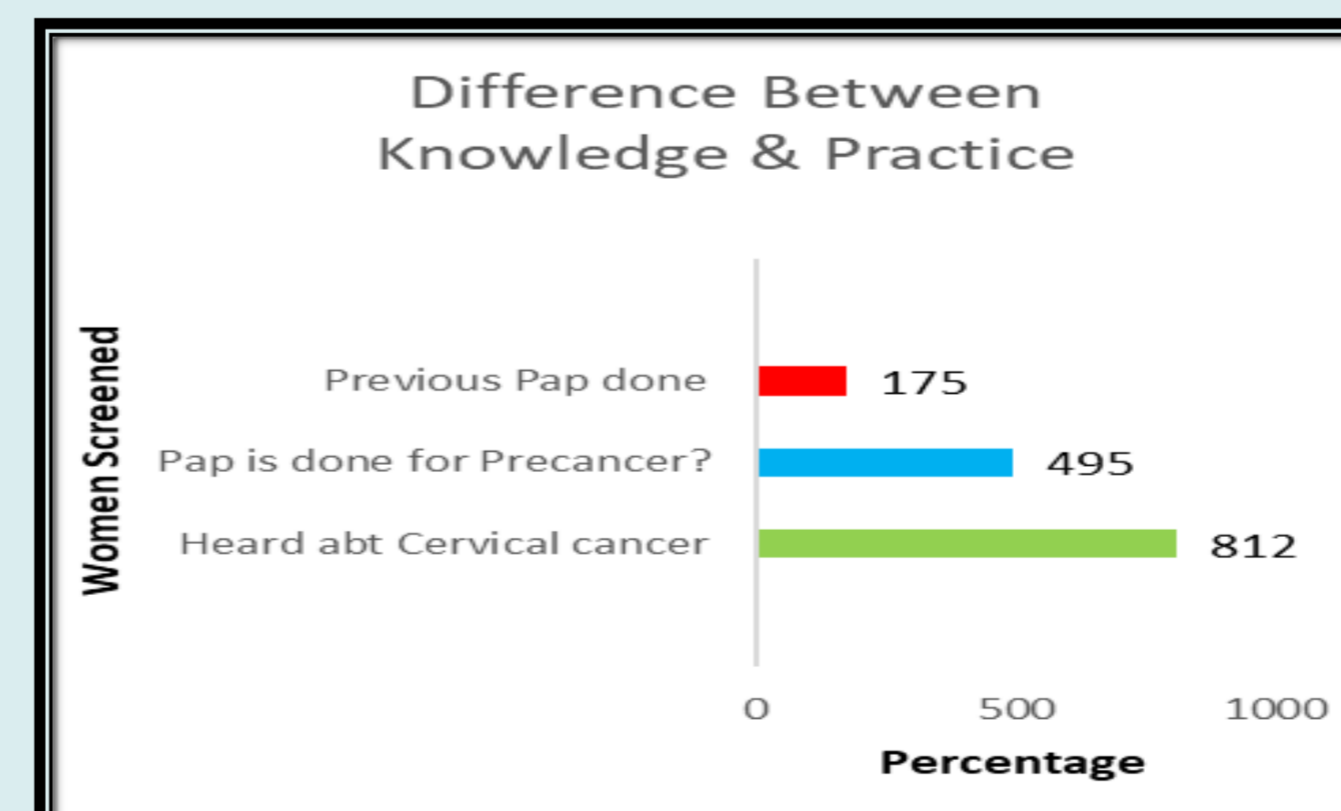
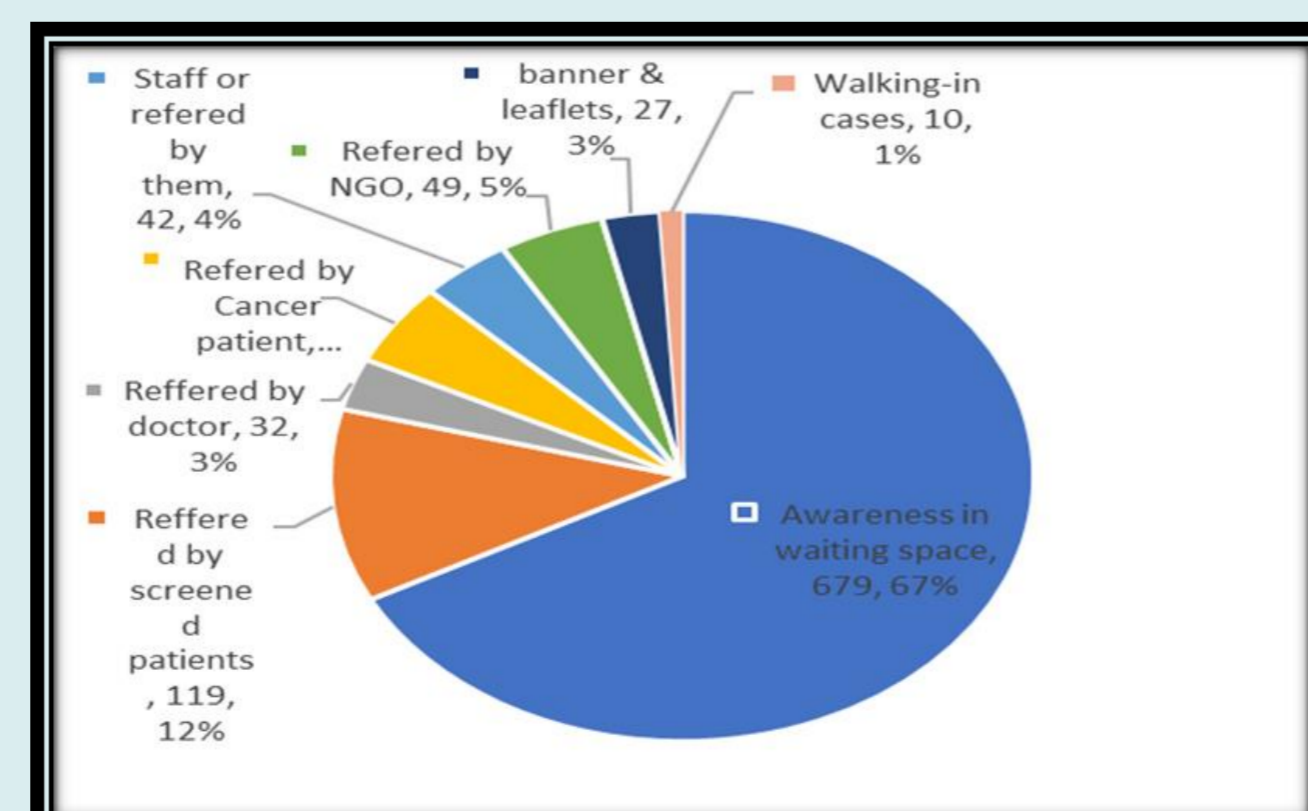
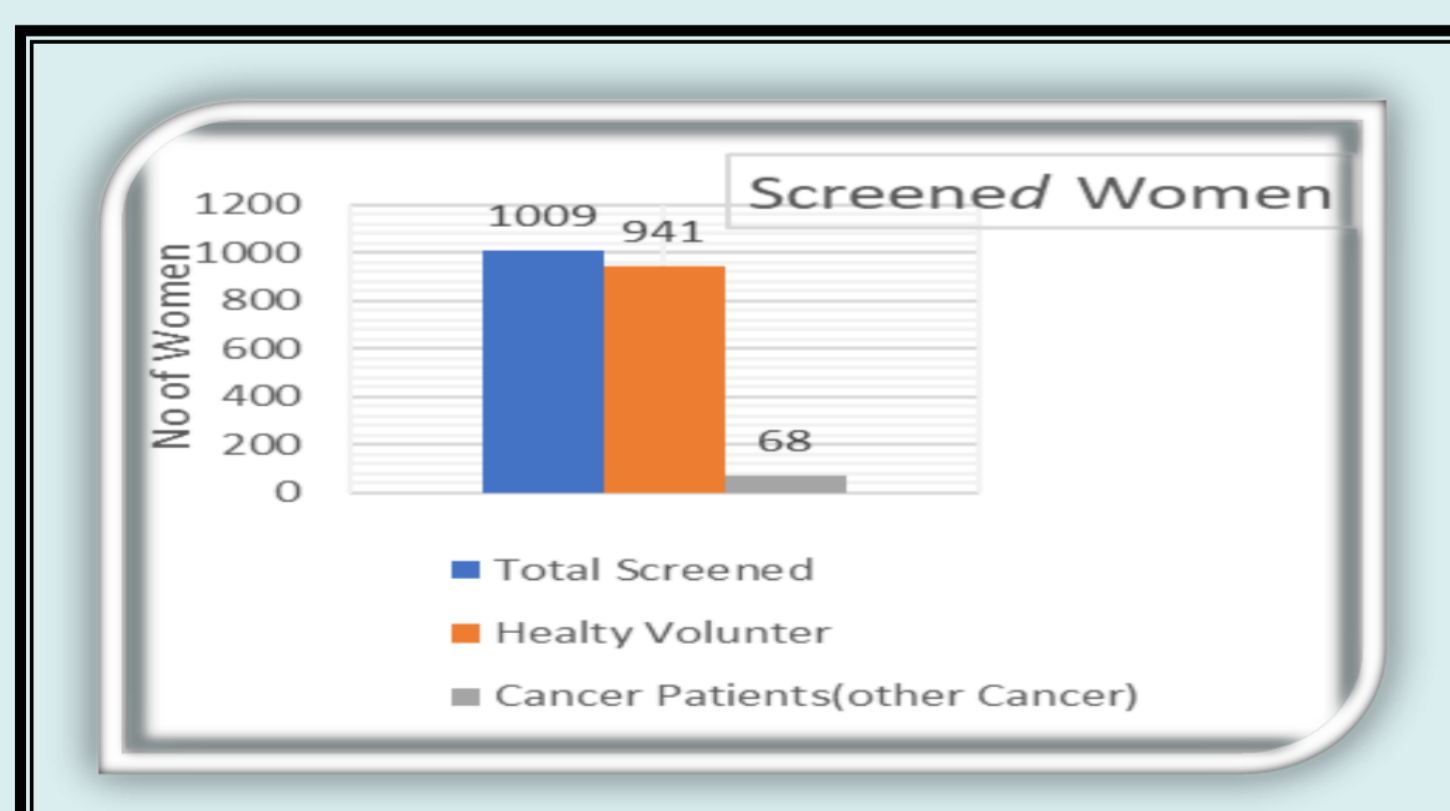


This lady visited TMC with her cancer affected mother. She got herself screened and invited our team to her school to conduct an awareness & screening camp where 46 women benefitted from this initiative..



Conclusion:
Sensitized cancer patient & their family plays pivotal role for successful hospital based cervical cancer prevention clinic

Outcome (From 23 Jan to Dec 2018)



"In the Community clinic with the community people"

